



## PROGRAM SCHEDULE

The 5<sup>th</sup> Language, Society, and Culture International Conference

(The 5<sup>th</sup> LSCIC)

August 16, 2024

Time	Program
8.00 – 8.30	Registration (Pannarai room, 3 <sup>rd</sup> floor)
8.30 – 9.30	Welcome speech to the 4 <sup>th</sup> Language, Culture and Society International Conference (The 5 <sup>th</sup> LSCIC)
9.30 – 10.30	Keynote presentation 1 <b>Sissyphilia and the Tropicopolitan Sensibilities: Queering the Star in Thai Boys Love Media</b> <i>Assoc. Prof. Dr. Natthanai Prasannam</i> Associate Dean for Research & Creation Faculty of Humanities, Kasetsart University, Thailand
10.30 – 10.45	<b>Break</b>
10.45 – 11.45	Keynote presentation 2 <b>The Benefits of Soft Power and Teaching Learners to be Proactive</b> <i>Prof. Dr. Neil J. Anderson</i> Professor Emeritus, Brigham Young University–Hawaii, USA
11.45 – 13.00	Lunch

Panel 1: English Language Teaching: Writing, Reading, and Feedback Systems

Moderators: *Dr. Pornthip Suphanfai*

Venue: *(Pannarai room, 3<sup>rd</sup> floor)*

Time	Program
13.00 – 13.20	<p><b>Writing with Unity, Coherence, and Emphasis Among Senior High School Students: Basis for Proposed Techniques in Teaching Composition Writing</b></p> <p><i>John Dave T. Bonilla, Jayson D. Manuel, and Eureka D. Ramos</i></p> <p>Sablayan National Comprehensive High School, Schools Division of Occidental Mindoro, Philippines</p>
13.20 – 13.40	<p><b>Developing an Automatic Reply System for Providing Written Corrective Feedback in EFL Writing Classrooms: Guidelines and Implementation</b></p> <p><i>Suwitchan Un-Udom</i></p> <p>Rajabhat Maha Sarakham University, Maha Sarakham, Thailand</p>
13.40 – 14.00	<p><b>Difficulties and Solutions in Applying Artificial Intelligence to English Writing in College English Teaching</b></p> <p><i>Li Zhentan</i></p> <p>Nanning University, China</p>
14.00 – 14.20	<p><b>Exploring Student Experiences with Extensive Reading: Insights from Mahasarakham University</b></p> <p><i>Nuchsara C. Thongsan and Ampika Patarapongsanti</i></p> <p>Faculty of Humanities and Social Sciences, Mahasarakham University, Thailand</p>
14.20 – 14.40	Break

Panel 2 English Language Teaching: Teaching and Content Integration

Moderators: Dr. Pimyupa Praphan

Venue: (Pannarai room, 3<sup>rd</sup> floor)

Time	Program
14.40 – 15.00	<b>Experiences of Students in Teachers' Oral Corrective Feedback in Developing Language Proficiency Through Speaking Tasks</b> <i>Glyza S. Candido</i> UM Peñaplata College, Philippines
15.00 – 15.20	<b>Fostering Higher-Order Thinking Skills of Undergraduate Students: The Integration of Blended Learning in College English Teaching</b> <i>Luo Ling</i> Thammasat University, Thailand and Guangxi University of Foreign Languages, China
15.20 – 15.40	<b>English for Architects and Urban Planners: Teaching Sustainable Development Topics as a Non-Expert</b> <i>Kevin Ballou</i> Kindai University, Faculty of Architecture, Japan
15.40 – 16.00	<b>Effects of Different Types of Illustrations on Intercultural Contents Comprehension in EFL Learners</b> <i>Chutipap Kongsombut</i> Rajabhat Maha Sarakham University, Thailand
16.00 – 16.20	<b>Enhancing Global Competence: The Impact of Internationalization Programs on English Major Students</b> <i>Li Ziyu</i> Guangxi University of Foreign Languages, China
16.20 – 16.40	<b>English Subtitled Korean Drama for Sociolinguistic Competence</b> <i>Ivy Jane S. Asilo</i> Bohol Island State University – Balilihan Campus, Philippines

### Panel 3 Language Testing & Assessment

Moderators: *Dr. Attapon Sriprasert*

Venue: *(Rajchanavy 1 room, 9<sup>th</sup> floor)*

Time	Program
13.00 – 13.20	<b>Script Selection in Japanese Bilingual Language Testing</b> <i>Richard H. Derrah</i> Kindai University, Faculty of Applied Sociology, Japan
13.20 – 13.40	<b>Language Assessment in a Virtual Learning Environment: Experiences of English Teachers</b> <i>Clares Fe Enriquez</i> University of Mindanao, Philippines
13.40 – 14.00	<b>Implementing Reflective Activities for Learning and Assessment – A Self-Reflective Case Study</b> <i>Mariano Carrera</i> International College, King Mongkut University of Technology North Bangkok, Thailand
14.00 – 14.20	<b>Language Mapping and Proficiency Testing for Sustainable Language Policy Planning: Prospects for Improved Literacy Outcomes for the Early Grades</b> <i>Antonio “Tony” Dequito Igalinos</i> University of the Philippines National College of Public Administration and Governance, Philippines
14.20 – 14.40	Break

Panel 4: Educational Development and Student Engagement

Moderators: Ms. Duttawan Insorn

Venue: (Rajchanavy 1 room, 9<sup>th</sup> floor)

Time	Program
14.40 – 15.00	<p><b>The Utilization of ChatGPT 3.5 in Accomplishing Academic Undertakings</b></p> <p><i>Juan Felipe Mazo, Mariz Anne Montajes, and Emily A. Ramos</i> College of Education, Rizal Technological University, Philippines</p>
15.00 – 15.20	<p><b>Collegiality in the Organizational Work of Students and their Reflective Expressions of the School Values: An Ethnographic Study</b></p> <p><i>Wilter C. Friales</i> Notre Dame of Marbel University, Philippines</p>
15.20 – 15.40	<p><b>Understanding Faculty Perspectives and Practices in Fostering Multiculturalism Classrooms in Higher Education</b></p> <p><i>Jerome L. Biñas, Carlos P. Guzman, Ralph N. Arcilla, and Niño P. Maliban</i> College of Education, Rizal Technological University, Philippines</p>
15.40 – 16.00	<p><b>A Model of Curriculum Development Through the Engagement of Employers and Alumni</b></p> <p><i>Thavone Panmanivong, Sangkhom Inthapanya, Somchay Makesavanh, Sisoury Phommaseng, and Anousith Vannaphon</i> Office of International Relations, Souphanouvong University, Laos PDR</p>
16.00 – 16.20	<p><b>Autoethnography on Growth in Leading Experience of Young School Administrators</b></p> <p><i>Wilter C. Friales and Leann Jester D. Rosali</i> Notre Dame of Marbel University, Philippines</p>
16.20 – 16.40	<p><b>Exploring the Factors that Affect Students' Participation in Leadership Roles: A Proposal for Student Leadership Involvement and Activities</b></p> <p><i>Juan Miguel Murillo, Lorenz A. Del Cozar, Randolph Surca, and Niño P. Maliban</i> College of Education, Rizal Technological University, Philippines</p>
16.40 – 17.00	<p><b>Factors Causing Lao Students to Drop Out of School</b></p> <p><i>Sommay Silivanh</i> Research and Innovation Division, Research and Academic Services Office, Souphanouvong University, Laos PDR</p>

Panel 5: Cultural and Societal Studies

Moderators: Dr. Woraya Som-Indra

Venue: (Rajchanavy 2 room, 9<sup>th</sup> floor)

Time	Program
13.00 – 13.20	<b>Epistemic Progress and Stagnancy: Understanding the Nature of Asian Dramas in the Age of Consumer Culture</b> <i>Katya E. Manalastas</i> De La Salle University, Philippines
13.20 – 13.40	<b>Problematization of the Characteristics of Cordillera Studies as a Method of Research: The Case of Philippine Ifugao Indigenous People based on the Corpus of Writings of Father Francis Hubert Lambrecht</b> <i>John A. Amtalao</i> De La Salle University, Philippines
13.40 – 14.00	<b>Hopelessness and Lottery Business: The 1997 Economic Crisis and the Rise of “Lottery Entrepreneur” in Wang Saphung District, Loei Province, Thailand</b> <i>Nopphon Kaengjampa</i> Faculty of Humanities and Social Sciences, Mahasarakham University, Thailand
14.00 – 14.20	<b>Influence of Policeman Competencies on Conflict Management</b> <i>Pol. Col. Atcharapong Panittumrong</i> Police Education Bureau, Thailand
14.20 – 14.40	Break

Panel 6: Language, Media, and Communication

Moderators: Mr. Kokitboon Fukham

Venue: (Rajchanavy 2 room, 9<sup>th</sup> floor)

Time	Program
14.40 – 15.00	<b>Translating Heritage: A Comprehensive Analysis of Translation Strategies for Exhibits in Virtual National Museum Bangkok</b> <i>Chamnan Para</i> Faculty of Humanities and Social Sciences, Mahasarakham University, Thailand
15.00 – 15.20	<b>Unification of Balti and Sister Dialects in the Essence of LLMS and AI Technology</b> <i>Muhammad Sharif</i> National Laboratory of Multimodal Artificial Intelligence, Institute of Automation, University of Chinese Academy of Sciences Beijing, China
15.20 – 15.40	<b>Power Dynamics and Ideology in News Headlines: A Critical Discourse Analysis of the Johnny Depp and Amber Heard Lawsuits</b> <i>Duangkamol Sarakarn and Intisarn Chaiyasuk</i> Faculty of Humanities and Social Sciences, Mahasarakham University, Thailand
15.40 – 16.00	<b>A Cognitive Account of Middle Constructions in English, Chinese, and Zhuang</b> <i>Xiao Fang</i> Guangxi Minzu University, China
16.00 – 16.20	<b>Factors Influencing Undergraduate Students' Use of Emojis in Facebook Messenger Communication</b> <i>Srikasikit Sirichompoo and Intisarn Chaiyasuk</i> Faculty of Humanities and Social Sciences, Mahasarakham University, Thailand
16.20 – 16.40	<b>Using Thai TV series as support to teach Thai as a Foreign Language at beginner level, at INALCO (France): how to use TV series in accordance with the Thai BA degree curriculum</b> <i>Nicolas Barcikowsky</i> INALCO, France