



PROGRAM SCHEDULE
The 4th Language, Society and Culture International Conference (The 4th LSCIC)
May 12, 2023

Time	Program		
8.30 – 9.30	Welcome speech to the 4 th Language, Culture and Society International Conference (The 4 th LSCIC) CLICK TO JOIN ZOOM		
9.30 – 10.30	Keynote presentation 1 Sustainability and Human Development in the 21st Century <i>Assist. Prof. Dr. Staci Martin</i> School of Social Work Portland State University, USA CLICK TO JOIN ZOOM		
10.30 – 10.45	Break		
10.45 – 11.45	Keynote presentation 2 Early Childhood Development Research as a Key Driver for Sustainable Development <i>Assoc. Prof. Dr. Weerachart Kilenthong</i> Dean of the School of Early Childhood Education University of the Thai Chamber of Commerce, Thailand CLICK TO JOIN ZOOM		
11.45 – 13.00	Lunch		
	Panel 1: English Language Teaching CLICK TO JOIN ZOOM	Panel 2: Linguistics and Language Teaching CLICK TO JOIN ZOOM	Panel 3: Cultural Studies and Literature CLICK TO JOIN ZOOM
13.00 – 13.20	Business English Presentation Anxiety in a Thai EFL Classroom Context <i>-Pattama Panyasai & Eric A. Ambele</i> Mahasarakham University, Thailand	Implication of Linguistic Landscape to “Songkhla Towards World Heritage Site” Project <i>-Lanchukorn Sriwimon</i> Faculty of Humanities and Social Sciences, Thaksin University, Songkhla, Thailand	Overview and Deficiency of Chinese Contemporary Media Culture Research—Visualization Analysis Based on Citespace <i>-Dan Jiaxian, Yao Qi & Ming Li</i> Chongqing Technology and Business University, China & Rajamangala University of Technology Rattanakosin, Thailand

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13.20 – 13.40	<p>ELT for Sustainable Development: Texts and Methods <i>-Janpha Thadphoothon</i> Dhurakij Pundit University, Thailand</p>	<p>Effectiveness of Code-Switching in Language Classroom: a Case Study of English Teachers’ and Students’ Perspective in Thailand <i>-Jiraporn Phoomsaidon, Wilawan Tongsuksaeng & Pojaman Inudom</i> Kalasin University, Thailand</p>	<p>Research on the Presentation of the Content of Spokeman’s Twitter and the National Image <i>-Yingcui Luo, Han Zhang & Qiongyu Zhu</i> Pass College of Chongqing Technology and Business University, China</p>
13.40 – 14.00	<p>Thai EFL Instructors’ and Students’ Attitudes Towards Teaching English Swearing and Taboo Language <i>-Kanoknara Chainarong, Thara Areewattananon & Chokchanok Khemkrut</i> Thammasat, Thailand</p>	<p>Developing Intercultural Skills and Awareness to EFL Learnings Using Innovative Language Pedagogical Activities <i>-Chutipra Kongsombut, Jade Jatupohn, Kedsiree Tienprasert, Nattaya Jaiboon, Pinnarat Yenseranee, Teera Tunboontor & Yossawadee Jindamai</i> Rajabhat Maha Sarakham University, Thailand</p>	<p>Research on China’s Image During the Beijing Winter Olympic Games <i>-Chaojing Zeng, Lili Hu & Ao Deng</i> Pass College of Chongqing Technology and Business University, China</p>
14.00 – 14.20	<p>The Effect of SQ4R Teaching Methods with Graphic Organizer Towards Vocabulary Learning and English Analytical Reading Skills for EFL Students <i>-Saowaluck Phissanui</i> Pisanpunawittaya School, Thailand</p>	<p>Using Realia in Teaching English for Ethnic Young Learners under Low Resource Environment <i>Nguyen Thi Nhu Thao</i> Hang Chu Ethnic Minority Boarding Primary School, Vietnam</p>	<p>Reflections on Education in a Popular Vietnamese Literature: <i>Coffee with Tony</i> <i>-Watcharee Sriksam</i> Ubon Ratchathani University, Thailand</p>
14.20 – 14.40	<p>Reflective Teaching Practice for the Tertiary Level EFL Education in Bangladesh: A Translanguaging Perspective <i>-Sadequle Islam</i> University of Hamburg, Germany & University of Chittagong, Bangladesh</p>		<p>Japonisme: representation of Japan in French literature and children’s literature <i>-Virine Hutasangkas</i> Chiang Mai University, Thailand</p>

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14.40 – 14.50	Break		
	Panel 4: ELF and Global Englishes CLICK TO JOIN ZOOM	Panel 5: Education CLICK TO JOIN ZOOM	Panel 6: Medicine and Society CLICK TO JOIN ZOOM
14.50 – 15.10	English as a Lingua Franca Interactional Pragmatic Strategies in EFL Classrooms <i>-Pikul Kulsawang & Eric A. Ambele</i> Mahasarakham University, Thailand	A Review of Citespace-Based Research on New Media for Distance Learning in Higher Education <i>-Qiaojuan Zou, Qi Yao & Songyu Jiang</i> Chongqing Technology and Business University, China & Rajamangala University of Technology Rattanakosin, Thailand	Psychological Condition of the Elderly Survivors from Natural Disaster: Case Study After Earthquakes in Lombok, Indonesia <i>-Ahmad Shodiq & Kanvee Viwatpanich</i> Thammasat University, Thailand
15.10 – 15.30	Influences of home culture in English as a lingua franca interactions: Case of African sojourners in Thailand <i>-Azah Smith, Enyiwah Brian & Eric A. Ambele</i> Buriram Rajabhat University, Thailand & Mahasarakham University, Thailand	A Study on the Improvement Strategy of Live Teaching Model from the Perspective of Activity Theory <i>-Qi He, Qi Yao & Hongmei Yang</i> Chongqing Technology and Business University, China & Rajamangala University of Technology Rattanakosin, Thailand	Barriers to Healthcare Access During COVID-19 Pandemic on Older Refugees in Indonesia: Perspective of Health Professional and Social Care Providers <i>-Haening Ratna Sumiar & Kanvee Viwatpanich</i> Thammasat University, Thailand
15.30 – 15.50	Exploring Chinese students in Thailand's Perception towards China English <i>-Meng Longzhen & Eric A. Ambele</i> Mahasarakham University, Thailand	Research on the Effect of Online Teaching in Chongqing University— a Perspective of Student Satisfaction <i>-Yuting Cheng, Qi Yao & Songyu Jiang</i> Chongqing Technology and Business University, China & University of Technology Rattanakosin, Thailand	
15.50 – 16.10	Awareness Attitudes of Global Englishes among Thai university students in a Thai <i>-Fang Miao & Eric A. Ambele</i> Mahasarakham University, Thailand		
16.10 – 16.30	Closing ceremony		